


NOTE: This job description is not intended to be all-inclusive. Employee may perform other related duties as negotiated to meet the ongoing needs of the organization.			
Job Title:	Advertising Sales Consultant WLSS	Job Category:	Radio/Broadcasting/Media
Department/Group:	Sales	Location:	Sarasota, FL
Level/Salary Range:	Minimum: Commensurate with experience	Position Type:	Full time – Exempt
HR Contact:	Tammy Bancroft	Reports to:	General Sales Manager
Benefits:	Medical, dental, vision, life, 401k, accrued vacation and sick time	External posting URL:	www.salemtampa.com
		Internal posting URL:	www.salemtampa.com
SALEM COMMUNICATIONS IS AN EQUAL OPPORTUNITY EMPLOYER			
Application Instructions			
Please go to www.salem.cc to fill out an application and submit a resume			
Job Description			
<p>Position Overview: Salem Communications is the leading U. S. radio broadcaster targeting audiences interested in conservative NewsTalk and Christian and family-themed programming. We currently have a full-time position available at Salem Communications Tampa Bay representing our <u>WLSS AM Sarasota</u> business unit.</p> <p>Roles and Responsibilities:</p> <p>This person will work with local businesses to develop multimedia marketing campaigns and oversee the execution of multi-faceted campaigns using online, social media, broadcast and other cutting edge media. Candidates are expected to have high level of multi-media sales knowledge and experience, the ability to work with a variety of clients, excel in a fast paced environment, demonstrate the ability to effectively consult with clients and the skills to sell multimedia products, producing new revenue opportunities for Salem Communications of Tampa Bay. Strong computer skills are required. Excellent oral and written communications are critical. Ability to get through to and communicate comfortably with top business executives is needed. Bachelor’s Degree is preferred. Candidates must have a valid Driver’s License and a clean driving record. No relocation is offered. Apply online at www.salem.cc</p>			