

EEO PUBLIC FILE REPORT

For the reporting period of 4/01/2015 through 3/31/2016

This report covers the following station employment unit (SEU):

Licensee / Permittee Name	Call Sign and Type	Community of License (City, State)	FCC Facility ID Number	LMA
Pennsylvania Media Associates, Inc.	WFIL(AM)	Philadelphia, PA	52193	N/A
Pennsylvania Media Associates, Inc.	WNTP(AM)	Philadelphia, PA	52194	N/A

I. VACANCY LIST

The following is a list of all vacancies for full-time jobs filled during the reporting period and the recruitment source ("RS") that referred the person hired for each vacancy:

Job No.	Job Vacancy Title	Recruitment Source that Referred Hired Person	Date Filled	RS's Contacted to Fill Vacancy
1	Multimedia Advertising Consultant	Employee referral	5/19/15	1-29
2	Multimedia Advertising Consultant	Employee referral	10/5/15	1-29

II. RECRUITMENT SOURCE LIST

During the reporting period, the following recruitment sources ("RS") were contacted as vacancies for full-time SEU jobs opened. There were a total of 4 people interviewed for full-time positions.

RS No.	Recruitment Source	(*)	Address, Telephone and Contact Person of RS	Number of Interviewees referred by RS
* Denotes those organizations that requested notification of vacancy information				
1	All Access Music Group Website: allaccess.com		28955 Pacific Coast Hwy., St. 210, Malibu, CA 90265 Phone: 310-457-6616 Contact: Joel Denver	0
2	Broadcast Employment Services Website: amfmjobs.com		PO Box 4116, Oceanside, CA 92052 Phone: 800-374-0119 Contact: Mark Holloway	0
3	Cabrini College Co-op & Career Services	*	610 King of Prussia Rd., Radnor, PA 19087 Phone: 610-902-8305 Contact: Nancy Hutchison	0
4	Career Lighthouse	*	2414 Ardsley Avenue, Glenside, PA 19038 Phone: 215-885-7762 Contact: Drew McCrabb	0
5	Catholic Social Services	*	277 N. 18 th St., Philadelphia, PA 19103 Phone: 215-854-7047 Contact: Pauline Williams	0
6	Cedarville University		251 N. Main Street, Cedarville, OH 45314 Phone: 888-562-4811 Contact: Annie Beall	0
7	Chai Career Connections	*	403 Bala Circle, Bala Cynwyd, PA 19004 Phone: 610-667-2592 Contact: Joan K. Betesh	0
8	ChristianJobWire.com		P O Box 10609, Spokane, WA 99209 Phone: 509-252-0852	0

9	Connecticut School of Broadcasting		535 Route 38 East, Suite230, Cherry Hill, NJ 08002 Phone: 856-330-4701 Contact: Brian Fish	0
10	Free Library of Philadelphia/ The Workplace	*	1901 Vine Street, Philadelphia, PA 19103 Phone: 215-686-5436 Contact: Ed Voves	0
11	Job Spider Website: thejobspider.com		Contact: Chris McGarry Email: chris@thejobspider.com	0
12	Lincoln University, Offices of Career Services		MSC 186, P O Box 180, Lincoln University, PA 19352 Phone: 215-387-2531 Contact: Ralph Simpson	0
13	Messiah College		Box 4511 One College Avenue, Dillsburg, PA 17027 Phone: 717-691-6016 Contact: Dwayne Keiffer	0
14	National Alliance of State Broadcasters Associations Website: Careerpage.org		2333 Wisconsin Street, NE, Albuquerque, NM 87112 Phone: 505-881-4444 Contact: Susan Wrons	0
15	National Religious Broadcasters Website: nrb.org		9510 Technology Dr., Manassas, VA 20110 Phone: 703-330-7000 Contact: J. Sebastian Traegar	0
16	PA Career Link, Montgomery County, Dept of Labor	*	1855 New Hope St., Norristown, PA 19401 Phone: 610-270-3429 Contact: Melinda Onchitta	0
17	Pennsylvania Association of Broadcasters		8501 Paxton Street, Hummelstown, PA 17036 Phone: 717-482-4820 Contact: Gail Ponti	0
18	Philadelphia Advertising Club		308 E. Lancaster Ave., Suite 110, Wynnewood, PA 19096 Phone: 610-642-2306 Contact: Charlie Vople	0
19	PhillyHelpWanted.com		6465 South Greenwood Plaza Boulevard Suite 400, Centennial, CO 80111 Phone: 303-562- 0236 Contact: Shelby Marion	0
20	Salem Media Group, Inc. Websites: Christianjobs.com and Salemmedia.com		4880 Santa Rosa Rd., Suite 300, Camarillo, CA 93012 Phone: 805-987-0400 Contact: Karen Davenport	0
21	St. Joseph's University, Career Services		5600 City Ave., Philadelphia, PA 19131 Phone: 610-660-3100 Contact: Terry Barth	0
22	Temple University Career Development Services		Mitten Hall, 2 nd Flr., 1913 N Broad St., Philadelphia, PA 19122 Phone: 215-204-7981 Contact: James McLaughlin	0
23	TVandRadioJobs.com		www.TVandRadioJobs.com	0
24	University of Pennsylvania, Career Services		McNeil Building, Suite 20, 3718 Locust Walk, Philadelphia, PA 19104 Phone: 215-898-4827 Contact: Shannon Kelly	0
25	University of the Arts, College of Media & Communications		320 S. Broad Street, Philadelphia, PA 19102 Phone: 215-717-6585 Contact: Angela Dowdy	0
26	VA Regional Office, Department of Veterans Affairs, Employment Division	*	500 Wissahickon Ave., Philadelphia, PA 19144 Phone: 215-842-2000 ext. 4115 Contact: Mindy Lubeck	0
27	Valley Forge Christian College, Career Services		1401 Charlestown Road, Phoenixville, PA 19460 Phone: 610-917-1461 Contact: Beverly Ashforth	0
28	Vocational Transformations	*	PO Box 2112, Philadelphia, PA 19103 Phone: 215-618-1572 Contact: Uda Bartholomew	0
29	Women in Transition	*	21 S. 12 th Street, 6 th Floor, Philadelphia, PA 19107 Phone: 215-564-5301 Contact: Irene	0

		Lindsay Brantley	
OTHER SOURCES OF INTERVIEWEES			
No.	Description of Other Sources		Number of Interviewees
30	Radio Ad – WFIL/WNTP		0
31	WFIL/WNTP Radio websites – wfil.com and wntp.com		0
32	Employee referral		3
34	Coast-to-Coast Job fair		1
35	Walk-in/unsolicited resume		0
Total Number of Interviewees			4

III. OUTREACH INITIATIVES

The following outreach initiatives were completed by the SEU during the reporting period:

A. Job Fairs

The SEU participated in the following job fairs listed below. During the job fair, the station employment unit handed out information on career opportunities in broadcasting and collected resumes.

1. July 20, 2015 – Coast-to-Coast Career Fair in King of Prussia, PA
2. January 26, 2016 – National Career Fair in Philadelphia, PA
3. March 2, 2016 – Ursinus College Job Fair in Collegeville, PA

B. Management Training

- 1) The Salem Director of Human Resources conducts monthly HR Network Training Sessions via teleconference and PowerPoint presentations, which includes review of EEO policies and compliance. The SEU's Business Manager participates in these training sessions each month and then routinely communicates with the SEU's General Manager and other management team members to keep all employees apprised of the company and SEU's policy on equal employment.

C. Job banks and internet programs

The SEU participated in job banks and Internet programs designed to provide general information about opportunities in broadcasting and to encourage individuals to consider future employment. Job openings were posted on a variety of web sites to ensure broad and inclusive recruitment. During the reporting period the following web sites have been used: All Access, Broadcast Employment Services (aka amfmjobs.com), National Alliance of State Broadcasters Association, National Religious Broadcasters, Pennsylvania Association of Broadcasters, and TVandRadioJobs.com.

D. Other Outreach Activities

- 1) Information about employment opportunities is displayed by the SEU at various community events the SEU attends. During this reporting period, the SEU was at the following community events:

- a. On April 24, 2015, the SEU's Programming & Marketing Manager attended the Philadelphia Conference on Reformed Theology, Bryn Mawr, Pennsylvania.
- b. On April 30, 2015, many of the SEU's staff attended the WFIL Pastor's Appreciation event, Philadelphia, Pennsylvania.
- c. On June 18, 2015, the SEU's General Sales Manager, Programming & Marketing Manager and General Sales Manager attended the GOP Leadership Conference, Philadelphia, Pennsylvania.
- d. On July 1, 2015, the SEU's Marketing Director attended the Sizzlin' Summer event, Chadds Ford, Pennsylvania.
- e. On July 26, 2015, the SEU's Marketing Director attended the Montco Golf Festival, Blue Bell, Pennsylvania.
- f. On September 11, 2015, the SEU's General Sales Manager and Marketing Director attended the Secret Keeper Girls event, Bensalem, Pennsylvania.
- g. On September 19, 2015, many of the SEU's staff attended the WFIL Pastor's Wives Brunch, Philadelphia, PA.
- h. On October 1, 2015, many of the SEU's staff attended the WFIL Pastor's Masters Golf Tournament, North East, Maryland.
- i. On October 3, 2015, many of the SEU's staff attended the Taylor Mason Comedy Night, Paoli, Pennsylvania.
- j. On November 12, 2015, the SEU's Programming & Marketing Manager and Marketing Director attended the David Jeremiah Rally- Stand Up Tour, Hershey, Pennsylvania
- k. On December 15, 2015, many of the SEU's staff attended the GOP Debate Watch party, Pennsauken, New Jersey.
- l. On February 11, 2016, the SEU's Programming & Marketing Manager and Marketing Director attended the Risen movie screening, King of Prussia, Pennsylvania.
- m. On March 10, 2016, many of the SEU's staff attended the GOP Debate Watch party, Lafayette Hill, Pennsylvania.