

Job Title: Radio Luz WLCC Hispanic Station Account Executive
Job Category: Radio/Broadcasting/Media
Full Time – Commission Only Monday-Friday
Medical, dental, vision, life, 401k, accrued vacation and sick time

Position Overview: Salem Communications Corporation is a leading broadcaster of religious programming and informative talk. The company owns and operates commercial radio stations in major markets throughout the United States. Salem Español is accepting applications for a Sales Account Executive position to prospect and develop new clients for our Radio Luz WLCC Spanish Christian Teaching Talk station.

Roles and Responsibilities:

Primary responsibility is to sell Spanish Christian radio, online, event and print advertising to new and current clients. This position involves prospecting on the telephone and in person as well as developing advertising solutions using the power and reach of our stations. You must possess a strong work ethic and desire to earn an uncapped income. You must be bi-lingual – fluent in Spanish and English - and need excellent written, verbal and presentation skills as well as the ability to reach, persuade and motivate key decision makers in retail, non-profit and service industries located in our region. You must be comfortable working with the pastoral and faith-based community. Previous radio sales experience is desired, but transferable work skills will be considered. Energy, enthusiasm, a strong desire to succeed and reliable transportation are a must! Send cover letter and resume to tammyb@salemtampa.com.