

EEO PUBLIC FILE REPORT

For the reporting period of 12/01/15 through 11/30/16

This report covers the following station employment unit (SEU):

Licensee / Permittee Name	Call Sign and Type	Community of License (City, State)	FCC Facility ID Number	LMA
South Texas Broadcasting, Inc.	WNIV(AM)	Atlanta, GA	23067	No
South Texas Broadcasting, Inc.	WLTA(AM)	Alpharetta, GA	42660	No
South Texas Broadcasting, Inc.	WAFS(AM)	Atlanta, GA	72111	No
Pennsylvania Media Associates, Inc.	WGKA(AM)	Atlanta, GA	65976	No
South Texas Broadcasting, Inc.	WFSH(FM)	Athens, GA	56390	No
South Texas Broadcasting, Inc.	WDWD(AM)	Atlanta, GA	8623	No

I. VACANCY LIST

The following is a list of all vacancies for full-time jobs filled during the reporting period and the recruitment source ("RS") that referred the person hired for each vacancy:

Job No.	Job Vacancy Title	Recruitment Source that Referred Hired Person	Date Filled	RS's Contacted to Fill Vacancy
1.	Sales Coordinator	Other – Indeed Website	9/16/16	1-20
2.	General Sales Manager	Referral	3/14/16	18
3.	Account Executive	Other – Salem Website	8/22/16	1-20
4.	Traffic Reporter	Other – Indeed Website	5/31/16	1-20
5.	Receptionist	Other – Internal Promotion	5/9/16	1-20

II. RECRUITMENT SOURCE LIST

During the reporting period, the following recruitment sources ("RS") were contacted as vacancies for full-time SEU jobs opened. There were a total of 30 people interviewed for full-time positions.

III.

RS No.	Recruitment Source	(*)	Address, Telephone and Contact Person of RS	Number of Interviewees Referred by RS
* Denotes those organizations that requested notification of vacancy information				
1	Trinity Anglican Mission		2270 Defoor Hills Rd NW Atlanta, GA 30318 Phone: (404)367-6500	
2	Moody Alumni Association	*	www.moodyalumni.org Attn: Career Services	
3	Atlanta Urban League Attn: Career Services		100 Edgewood Avenue NE Suite 600 Atlanta, GA 30303 Fax: (404)659-5326 Phone: (404)569-1150	
4	Atlanta Metropolitan State College		1630 Metropolitan Parkway Atlanta, GA 30310 Attn: Dorothy Williams	

5	The Atlanta Business League	931 Martin Luther King Jr. Blvd Atlanta, GA 30314 jbryson@atlantabusinessleague.org	
6	Georgia State University	https://www.myinterfase.com/gsu/employer/	
7	The King Center	449 Auburn Avenue Atlanta, GA 30312 Phone: (404)526-8960 Fax: (404)524-8901	
8	University of Georgia	Career Planning & Placement Clark Howell Hall Athens, GA 30602	
9	Latin American Association	Attn: Fernando Escalante 2665 Buford Highway NE Atlanta, GA 30324	
10	Georgia Association of Broadcasters	6 West Druid Hills Drive NE – Suite 330 Atlanta, GA 30329 Phone: (770)395-7200	
11	NAACP – Macon	290 Rogers Avenue Macon, GA 31208	
12	100 Black Men of Macon/Middle Georgia	P.O. Box 928 Macon, GA 31202	
13	Fort Valley State University	Career Services 1005 State University Drive Fort Valley, GA 31030	
14	Middle Georgia College	Allan Chastain, Dir. Career Resources 1100 Second Street Cochran, GA 31014	
15	ChristianJobs.com	4880 Santa Rosa Road Camarillo, CA 93012 Contact: Karen Davenport Karen.davenport@salemmedia.cc	
16	Salem Media Group Inc.	4880 Santa Rosa Road Camarillo, CA 93012 Contact: Karen Davenport Karen.davenport@salemmedia.com	8
17	Media Recruiter	www.mediarecruiter.com	
18	Social Media	Facebook.com, Twitter.com, LinkedIn.com, Monster.com, Indeed.com, Glassdoor.com	14
19	Super Care	* P.O. Box 161733 Atlanta, GA 30321 Attn: Linda Roberson	
20	Sydney	* www.simplewithsyd.com	
OTHER SOURCES OF INTERVIEWEES			
21	Unsolicited Resumes		1
22	Employee Referral		4
23	Radio Ad		
24	Other: Applicants at prior job fairs		3
Total Number of Interviewees			30

IV. OUTREACH INITIATIVES

The following outreach initiatives were completed by the SEU during the reporting period:

A. Internship Program:

The employment unit conducts an active and ongoing internship program giving training and “real world” exposure to area college students by giving them training and learning alongside the promotions/marketing director and the programming department. During this reporting period, a student from West Georgia State University, North Georgia State University and a student from Berry College participated in the program.

B. Other Activities:

1. October 11th, 2016 – the employment unit spoke to over 600 students at Collins Hill High School in Suwanee, GA for their Career Exploration Event. The employment unit discussed technical careers.
2. On November 2nd, 2016 The Afternoon Host was a reader at Friendship Christian School in Suwanee, reading Chris Tomlin’s book; Good, Good Father to 65 elementary students. The students sang the song and we talked about radio. This was in celebration of this school’s “Book Week.”

C. Job Banks and Internet Programs:

The SEU participated in job banks and internet programs designed to provide general information about opportunities in broadcasting and to encourage individuals to consider future employment in radio broadcasting careers. Job openings were posted in a variety of web sites to ensure broad and inclusive recruitment. During the reporting period the following websites have been used:

- Latin American Association
- Georgia Association of Broadcasters
- NAACP – Macon