

EEO PUBLIC FILE REPORT

For the reporting period of 8/1/2024 through 7/31/2025

The SEU has a total of 43 F/T Employees in Reporting Year 2 of 2.

This report covers the following station employment unit (SEU):

Licensee / Permittee Name	Call Sign and Type	Community of License (City, State)	FCC Facility ID Number	LMA
New Inspiration Broadcasting Company, Inc.	KKLA-FM	Los Angeles, CA	48453	N/A
New Inspiration Broadcasting Company, Inc.	KRLA(AM)	Glendale, CA	61267	N/A
New Inspiration Broadcasting Company, Inc.	KFSH-FM	La Mirada, CA	2195	N/A

I. VACANCY LIST

The following is a list of all vacancies for full-time jobs filled during the reporting period and the recruitment source (“RS”) that referred the person hired for each vacancy:

Job No.	Job Vacancy Title	Recruitment Source that Referred Hired Person	Date Filled	RS’s Contacted to Fill Vacancy
1	Director of Sales	Other	5/12/2025	1-14
2				
3				
4				
5				
6				
7				
8				
9				

II. RECRUITMENT SOURCE LIST

During the reporting period, the following recruitment sources (“RS”) were contacted as vacancies for full-time SEU jobs opened. There were a total of 4 people interviewed for full-time positions.

RS No.	Recruitment Source (*)	Address, Telephone and Contact Person of RS	Number of Interviewees Referred by RS
* Denotes those organizations that requested notification of vacancy information			
1	Southern California Broadcasters Association (SCBA)	SCBA – Job Board 13351 Riverside Drive #669 Sherman Oaks, CA 91423 www.scba.com	
2	Salem Media Group, Inc.- including Salem’s Website, Twitter, Facebook and LinkedIn	4880 Santa Rosa Rd. Camarillo, CA 93013 www.salemmmedia.com karen.davenport@salemmmedia.com	2

3	ChristianJobs.com		4880 Santa Rosa Rd. Camarillo, CA 93013 Karen.Davenport@salemmedia.com	
4	Adecco Staffing		Cindy Kidd 500 N. Brand Blvd., Suite 1125 Cindy.kidd@adeccona.com	
5	California Broadcasters Association (CBA)		Joe Berry 915 L St. #1150 Sacramento, CA 95814 jberry@yourcba.com	
6	Zip Recruiter		4880 Santa Rosa Rd. Camarillo, CA 93013 Julie.milius@salemmedia.com	
7	Simply Hired		4880 Santa Rosa Rd. Camarillo, CA 93013 Julie.milius@salemmedia.com	
8	Indeed.com		4880 Santa Rosa Rd. Camarillo, CA 93013 Julie.milius@salemmedia.com	
9	ZING.com		450 North State College Boulevard Orange, CA 92868 www.zing.com	
10	Handshake		https://app.joinhandshake.com/login	
11	UCLA African American Studies		1308 Rolfe Hall P.O. Box 957109 Los Angeles, CA 90095 staff@afam.ucla.edu	
12	National Hispanic Media Coalition		Brenda Rivas 55 South Grand Ave. Pasadena, CA 91105 (626) 792-6462	
13	National Association for the Placement of Colored People		Cynthia Hinds Hollywood Bureau 4929 Wilshire Blvd., Ste. 3310 Los Angeles, CA 90034 (323) 938-5268	
14	Pacific Asian Consortium in Employment		info@westlake-worksource.org	
OTHER SOURCES OF INTERVIEWEES				
No.	Description of Other Sources			Number of Interviewees
15	Internal Candidate			1
16	Employee Referral			1
17	Radio Spot Ads – KKLA/KRLA			
18	Word of Mouth Referral			
19	Email Received/Resume Sent In			
20	Other			
Total Number of Interviewees				4

III. OUTREACH INITIATIVES

The following outreach initiatives were completed by the SEU during the reporting period:

A. Hosted Virtual Job Fair

During the reporting period, the SEU created and hosted a Virtual Job Fair and posted it on our station websites (KRLA-AM & KKLA-FM). Viewers were encouraged to contact the department managers and apply on line. We received positive feedback and several resumes.

B. Employee Mentoring Program

A group of employees alongside the General Manager and Director of Sales, read the book Inner Excellence by Jim Murphy, in an effort to empower employees for peak performance. The group would meet weekly and go over the reading material.