

Official Contest Rules

05/13

1. The Northwest Safe "Spring Cleaning Sale" Day of 5/13 Contest is open to all valid U.S. businesses, charitable institutions and ministries or any individual Eighteen (18) years or older who register, by scratching the Northwest Safe "Liberty" ad on their mobile phones from either KGNW or KLFE phone apps. Each entrant may complete only one "scratch" per entry per person or entity. Employees, officers, directors, agents, representatives, and immediate family and household members of Salem Media Group, its parent company, its parent's affiliated companies, and its advertising and promotion agencies are not eligible to participate in the Contest.
2. There will be one (1) Grand Prize winner. The winner will be selected by random drawing from among all eligible "scratched" entries received on May 13 at 5:00 pm. Entrants need not be present to win. The winner will be notified by e-mail within two (2) weeks from the date of selection. The winner must complete an affidavit of eligibility and liability and, where lawful, a public release. If KGNW or KLFE does not receive the affidavit and release within two (2) weeks of notification, the prize may be forfeited and an alternate winner may be selected. Except where prohibited by law, by signing the affidavit and release, the winner grants permission to the use of his/her/its name, likeness, picture, portrait, hometown, service mark, voice, biographical/other information, and statements for advertising and promotional purposes for this and other promotions by Radio Station without additional compensation. The Grand Prize can be redeemed at NW Safe, before June 30, 2017, after all required proof and documentation is received. Odds of winning depend on the total number of entries received. Northwest Safe and Salem Media Group are not responsible for lost, late, damaged or mishandled entries.
3. There is one (1) Grand Prize: **An HDX-250 Liberty Pistol Safe**. No transfer, substitution, or cash equivalent will be given for the Grand Prize, provided however, Northwest Safe/Salem Media Group may, at its sole discretion, substitute a prize of equal or greater value.
4. By participating in the Contest, each entrant agrees to abide by and be bound by all of these Official Contest Rules and the decisions of Northwest Safe and the Salem Media Group. All decisions regarding the Contest including, but not limited to, selecting the winner, will be made by Kael Johnson of Northwest Safe, whose decisions shall be final. Northwest Safe and Salem Media Group may prohibit an entrant from participating in this Contest, in his/her sole discretion, if, in the opinion of Northwest Safe and the Salem Media Group, the entrant fails to abide by these rules, or otherwise acts (i) in a non-professional or inappropriate manner, (ii) with an intent to annoy, abuse, threaten, or harass any other entrant or Northwest Safe or Salem Media Group, its parent company, its parent's affiliated companies or its advertising and promotion agencies, or (iii) in any other disruptive manner. The winner is solely responsible for all applicable

federal, state, and local taxes. All federal, state, and local laws apply. **By participating in the Contest, each entrant agrees to release and hold Northwest Safe and Sale Media Group, its parent company and its parent's affiliated companies harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including, without limitation, personal injuries, death, and property damage, and claims based on any libel, slander, illegal competition or trade practice, violation of rights of privacy, infringement of copyrights or other rights of third parties.**

5. To find out the Grand Prize winner of the Contest, send your e-mail request to chadg@salemradioseattle.com.

Official Contest Rules

1. The Northwest Safe “Spring Cleaning Sale” Contest, 5/14-5/31, is open to all valid U.S. businesses, charitable institutions and ministries or any individual Eighteen (18) years or older who register, by scratching the Northwest Safe “Liberty” ad on their mobile phones from either KGNW or KLFE phone apps. Each entrant may complete only one “scratch” per entry per person or entity. Employees, officers, directors, agents, representatives, and immediate family and household members of Salem Media Group, its parent company, its parent’s affiliated companies, and its advertising and promotion agencies are not eligible to participate in the Contest.
2. There will be one (1) Grand Prize winner. The winner will be selected by random drawing from among all eligible “scratched” entries received on May 14-May 31 at 5:00 pm. Entrants need not be present to win. The winner will be notified by e-mail within two (2) weeks from the date of selection. The winner must complete an affidavit of eligibility and liability and, where lawful, a public release. If KGNW or KLFE does not receive the affidavit and release within two (2) weeks of notification, the prize may be forfeited and an alternate winner may be selected. Except where prohibited by law, by signing the affidavit and release, the winner grants permission to the use of his/her/its name, likeness, picture, portrait, hometown, service mark, voice, biographical/other information, and statements for advertising and promotional purposes for this and other promotions by Radio Station without additional compensation. The Grand Prize can be redeemed at NW Safe, before June 30, 2017, after all required proof and documentation is received. Odds of winning depend on the total number of entries received. Northwest Safe and Salem Media Group are not responsible for lost, late, damaged or mishandled entries.
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4. By participating in the Contest, each entrant agrees to abide by and be bound by all of these Official Contest Rules and the decisions of Northwest Safe and the Salem Media Group. All decisions regarding the Contest including, but not limited to, selecting the winner, will be made by Kael Johnson of Northwest Safe, whose decisions shall be final. Northwest Safe and Salem Media Group may prohibit an entrant from participating in this Contest, in his/her sole discretion, if, in the opinion of Northwest Safe and the Salem Media Group, the entrant fails to abide by these rules, or otherwise acts (i) in a non-professional or inappropriate manner, (ii) with an intent to annoy, abuse, threaten, or harass any other entrant or Northwest Safe or Salem Media Group, its parent company, its parent’s

affiliated companies or its advertising and promotion agencies, or (iii) in any other disruptive manner. The winner is solely responsible for all applicable federal, state, and local taxes. All federal, state, and local laws apply. **By participating in the Contest, each entrant agrees to release and hold Northwest Safe and Sale Media Group, its parent company and its parent's affiliated companies harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including, without limitation, personal injuries, death, and property damage, and claims based on any libel, slander, illegal competition or trade practice, violation of rights of privacy, infringement of copyrights or other rights of third parties.**

5. To find out the Grand Prize winner of the Contest, send your e-mail request to chadg@salemradioseattle.com.